

MOBILEFRONTIER - OSA/PARLAY APPLICATIONS FOR THE ENTERPRISE MARKET

MobileFrontier Operator is a suite of OSA/Parlay applications designed for the Enterprise.

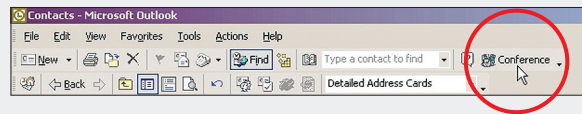
Leveraging Rococo's background in Enterprise applications, MobileFrontier delivers Parlay-compliant applications that provide value-add services to corporate customers.



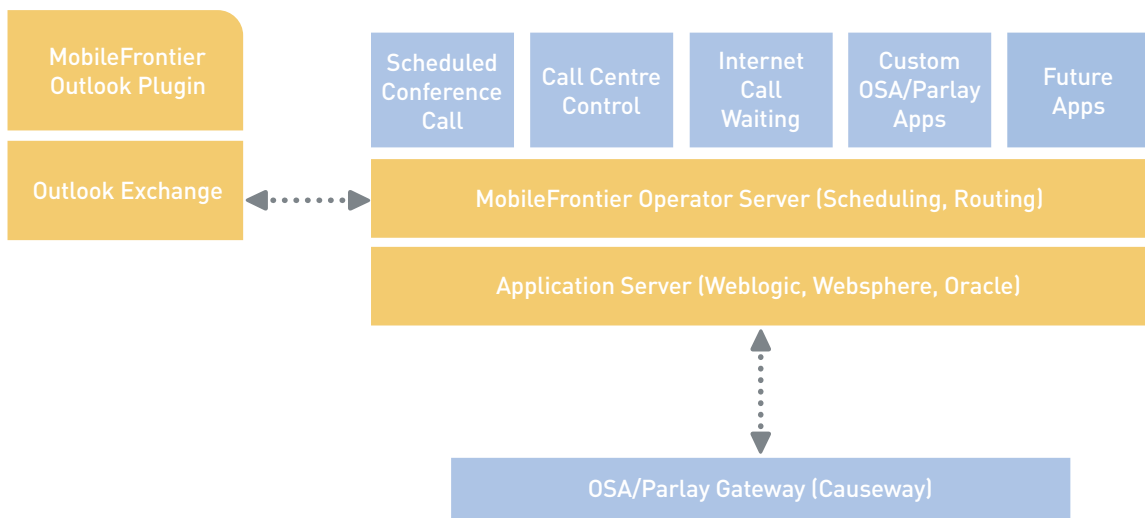
SCHEDULED CONFERENCE CALL

Rococo's conference call application allows subscribers to easily schedule conference calls, select participants and change or cancel conference calls directly from Microsoft Outlook and Lotus Notes. This simple application is suitable for SMEs and helps to increase conference call service usage by simplifying conference call procedures.

- Native integration allows users to schedule conference calls from within MS Outlook and Lotus Notes
- "Conference" button appears on MS Outlook toolbar
- Built on Microsoft and Parlay standards
- Operators can brand the service as their own



ROCOCO MOBILEFRONTIER OPERATOR ARCHITECTURE



C³ - CALL CENTRE CONTROL

C³ gives Call Centre customers control over inbound traffic including percentage-based call routing, origin-based call routing, divert on busy, divert on no answer and Disaster Recovery scenarios. Using C³, corporate customers can self-administer key services. C³ also natively integrates with corporate CRM systems.

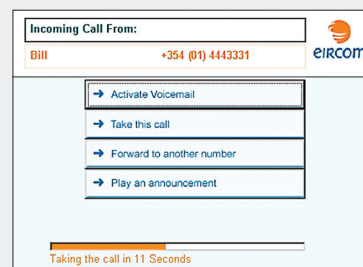
- Routing options for Call Centre Enterprise include:
 - Percentage-based routing over multiple Call Centre sites
 - Time of day, time of month
 - Origin-based routing
 - Divert on busy, divert on no answer
 - Switchable Disaster Recovery scenarios
- Personalised Web portal provides secure control over inbound traffic management
- “Sticky” integration with corporate customers
- Native integration with corporate CRM systems
- Operators can brand the service as their own

INTERNET CALL WAITING

Internet Call Waiting, designed for fixed-line operators with dial-up Internet subscribers, improves call completion rates by alerting subscribers to inbound calls when they are dialed up to the Internet. Internet Call Waiting provides a range of options for handling inbound calls, including:

- Disconnect from Internet and answer call
- Divert to voicemail
- Play a pre-recorded message from a list provided by the operator
- Forward to another number
- Execute a default option set-up in user preferences

The Internet Call Waiting application may be integrated with VOIP services



ROCOCO OSA/PARLAY APPLICATION DEVELOPMENT

Rococo specialises in extending Enterprise applications with telecom functionality using OSA/Parlay and Parlay-X APIs. Find out more about MobileFrontier Operator applications and custom-designed OSA/Parlay applications at www.rococosoft.com.



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